

Title: Corporate Fundraising Coordinator **Reporting to:** Renee Houle Catanzano, Director of Philanthropic Partnerships **Travel:** Up to 15%, within the United States

About Swipe Out Hunger: Swipe Out Hunger is the national nonprofit powering the movement to end college student hunger. Swipe Out Hunger collaborates with colleges, legislators, and the greater community to address student food insecurity by championing hunger solutions, building an active network of campuses and partners, and evolving the narrative around today's college students. Since 2010, Swipe Out Hunger has enabled 20.5 million meals across more than 850 campuses throughout North America.

Role Description: Are you passionate about making a difference in the lives of college students facing food insecurity? Join Swipe Out Hunger as the Corporate Fundraising Coordinator! This exciting remote opportunity allows you to work from the comfort of your home while actively engaging with corporate partners in our work to ensure food and education equity.

As the Corporate Fundraising Coordinator, you will manage and expand our corporate giving strategies. This role will develop and oversee strategic partnerships with corporate partners, oversee employee giving campaigns, manage third-party fundraising initiatives, and coordinate in-kind donations in collaboration with our Programs team. The Corporate Fundraising Coordinator will play a vital role in driving revenue, stewarding long-term relationships, and advancing Swipe Out Hunger's mission to eradicate college student hunger.

The ideal candidate has a strong background in corporate fundraising, excellent relationship-building skills, and experience in donor stewardship and project management.

Responsibilities and Tasks:

1. Corporate Partnership Development

- Identify, cultivate, secure, and steward new and existing corporate partners and donors.
- Develop tailored funding proposals, presentations, impact reports, and partnership materials aligned with organizational goals.
- Track and report corporate engagement metrics, ensuring transparency and accountability.

2. Fundraising Strategy

- Collaborate with the Director of Philanthropic Partnerships, Grants Manager, Executive Director, and Programs team to develop and implement corporate fundraising strategies.
- Research industry trends to identify new opportunities for corporate giving and growth.
- Leverage internal and external networks to enhance visibility and expand partnerships.

3. Third-Party Fundraising Management

- Establish and manage Corporate Social Responsibility and Employee Resource Group campaigns, third-party fundraising platform campaigns, and in-kind partners.
- Monitor and provide support for employee giving campaigns and third-party initiatives.
- Ensure accurate donation tracking and reporting for all third-party fundraising efforts.

4. Event and Campaign Management

- Collaborate on planning and execution of corporate events, including fundraising campaigns, PR events, and campus activations.
- Partner with marketing and communications teams to develop promotional and recognition materials for corporate donors.
- Oversee post-event reporting and sponsor stewardship.

5. Reporting and Analytics

- Maintain accurate and up-to-date corporate donor records in the donor database.
- Prepare detailed performance reports on corporate fundraising activities and outcomes.
- Use data to evaluate and improve fundraising strategies and engagement efforts.

6. Collaboration and Communication

- Work cross-functionally with the Programs, Communications, and Marketing teams to align fundraising goals with organizational priorities.
- Represent Swipe Out Hunger at corporate meetings and events to strengthen relationships and enhance visibility.
- Act as the primary liaison between corporate stakeholders and Swipe Out Hunger.

7. Team Dynamics

- Attend all team meetings, twice monthly
- Attend bi-annual in-person team retreats
- Other roles as assigned

Required Qualifications:

- Minimum of **3+ years of experience** in corporate fundraising, partnerships, or related roles.
- Proven ability to develop and manage corporate partnerships, fundraising campaigns, and proposals.
- Strong communication and relationship-building skills.
- Corporate donor prospect research and management experience.
- Experience with donor databases or CRM systems (e.g.Bloomerang)
- Excellent writing, public speaking, project management, analytical, and organizational skills.
- Ability to work collaboratively across teams and balance multiple priorities.

Preferred Qualifications:

- Experience with third-party fundraising platforms and employee giving programs.
- Strong understanding of nonprofit development strategies and trends.
- Familiarity with higher education, food insecurity issues, or social impact work.

We are seeking a highly motivated, creative, and compassionate individual who is committed to ending college student hunger. If you thrive in a creative, collaborative environment and have a knack for building strong relationships, this is the perfect opportunity for you to make a lasting impact on the lives of countless students.

By joining Swipe Out Hunger, you will become part of a dedicated team of changemakers who are tirelessly working to ensure that no college student has to choose between their education and their next meal. Together, we can create a future where every student has access to the resources they need to succeed.

Compensation & Benefits:

This is a full-time, exempt position with a salary of **\$68,000** (based on experience). Swipe Out Hunger provides a supportive benefits package, including:

- 100% coverage for employee medical, dental, and vision insurance
- 401(k) retirement matching after six months of tenure
- Flexible work schedule and remote work opportunities
- Professional development stipend of \$500 annually
- A \$400 "Work Comfortably from Home" fund during your first year

This is a full-time, exempt position with a salary of \$68,000. Swipe Out Hunger provides a supportive benefits package, including 100% coverage for employees and 25% coverage for dependents. This includes medical, dental, and vision benefits, 401K retirement matching after 6 months tenure, flex time, a \$500/year professional development stipend, and an annual 'Work Comfortably from Home' fund.

Equal Opportunity Employer:

We are an equal-opportunity employer and are committed to cultivating a team that reflects the rich diversity of the population we serve. We do not discriminate based on race, color, national origin, religion, age, sexual orientation, gender identity or expression, marital or domestic partner status, veteran status, medical condition, or mental or physical disability which would not prevent the performance of essential job duties without reasonable accommodation.

How to apply: Please only use <u>this form</u> to submit a copy of your resume/application. Direct emails. Phone calls, and/or DM's on this role will not be accepted at this time